

Vancouver Folk Music Festival Society
230 - 275 East 1st Avenue
Vancouver, BC V6H 1K2
programming@thefestival.bc.ca



Position: New Media Coordinator

Tentative Time Frame: March 20-October 28, 2017

The Vancouver Folk Music Festival Society has applied for funding through a Job Creation Partnership for this position. In anticipation of receiving funding for a new project we are looking for interested qualifying candidates who are currently in receipt of *EI* benefits or candidates who have received *EI* benefits within the last 5 years. Please contact your local WorkBC Employment Centre if you are interested.

Organization Description: The Vancouver Folk Music Festival Society is a non-profit arts organization, producing its annual namesake summer festival and other concerts and events year-round. The festival is a celebration of the finest in contemporary and traditional folk, roots and world music. Now in its 40th year, the Festival is an internationally renowned and respected event—considered one of the finest festivals in the world.

Job Description: Marketing efforts on-line, newsletters, website, connecting artist social media, video committee, playlists on the website, resurrecting the Memory Project, archiving old donated tape collection.

Responsibilities include:

Planning and execution of special anniversary events:

Resurrect the Memory Project for 40th anniversary

Work with old audiotape collection - transferring to online and digital formats

Layout of the newsletter

Build social channels through cross-promotional efforts, engaging content, contesting

Work on social media platforms – snapchat, twitter

You Will Gain:

- Project management experience
- Organizational skills, with extreme attention to detail and problem-solving nature
- Experience working with a team
- Experience working in a fast-paced environment
- Proficiency in all common place office technologies

How to apply: Contact your closest WorkBC Employment Services Centre for further information.

[https://www.workbc.ca/Employment-Services/WorkBC-Centres/Find-your-WorkBC-Employment-Services-Centre-\(1\).aspx](https://www.workbc.ca/Employment-Services/WorkBC-Centres/Find-your-WorkBC-Employment-Services-Centre-(1).aspx)